



## **TRADITION AND INNOVATION**

*The trust and solidity of a brand with 100 years of experience*

# **TOUS**



## THE BEAR IS TOUS

*It represents one of the fundamental values of the brand and for what it is identified around the world: tenderness.*

*For more than 25 years of history, the brand emblem has thrilled all kinds of young-spirited people and has become a lucky charm for many. With rounded shapes and emotional character, it was designed to evoke the sweetest memories of childhood.*

## TOUS

*It has formed a jewelry style based on the jewel-fashion concept and currently has almost 400 stores in 45 countries, being the most successful and desired affordable luxury jewelry brand in the world.*

*The image of the house has been the model Jaydy Michel, the tennis player Arantxa Sánchez Vicario, the actress Blanca Suárez, Eugenia Martínez de Irujo, the singer Kylie Minogue, Jennifer Lopez, Gwyneth Paltrow and the actress and singer Emma Roberts, niece of Julia Roberts.*



## TOUS WITH YOU ...

**With this tender and high-quality personal care line.**

**Made of 5 different products for your body and soul.**

*Founded in 1920, it was under the leadership of Rosa Oriol and Salvador Tous when the firm started to take off with its focus on innovative design that stood out from traditional fine jewelry.*

*TOUS Perfumes was created in 2000 as a joint venture in line with the philosophy of the brand. Today, TOUS has become a multi-category accessories brand with a leading position in the affordable luxury segment. In addition to prime jewelry, it designs and markets handbags, fragrances, watches, glasses, and other accessories.*

*With presence across 5 continents with more than 500 stores, TOUS is consolidated as a global brand*



## TOUS WITH YOU ...



**BODY LOTION**  
*Nourish and  
hydrate your skin*

**SHOWER GEL**  
*Smooth  
and bubbly*

**SHAMPOO**  
*Gentle with  
your hair*

**CONDITIONER**  
*Tender with  
your hair*

**HAND SOAP**  
*Soft  
and gentle*

*This personal care line embodies perfection when it comes to beauty, with a refreshing aroma of white petals infused with citrus, and the tender sensuality of musk.*

*Fragrance created by Pierre-Yves Cariou (IFF)*

**Top Notes**  
*Neroli, Petitgrain, Bergamote.*

**Heart Notes**  
*Orange Blossom, Honeysuckle, Lily of the Valley.*

**Bottom Notes**  
*Cedarwood, White Musk, Moss.*

*TOUS invites you to indulge yourself in a soft and tender care moment, full of floral emotions and white sparkling scents.*

# TOUS

## LANDE

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