



ENRICH THE GUEST EXPERIENCE
WITH RITUALS HOTEL COLLECTIONS

“Rituals is the ideal partners for hotels that want to provide a luxurious, relaxing guest experience while maintaining the utmost respect for the planet”.





THE RITUAL GUEST EXPERIENCE

A warm welcome

Upon arrival at the hotel, your guest is immediately greeted with a friendly smile, a cup of Rituals tea and the scent of exquisitely scented candles and fragrance sticks.

Once they get to their room, they'll see a Rituals gift on the pillows and luxurious body care products besides the sink and the shower. Moving on to the hotel spa, the customer journey continues with more Rituals products to help them relax, unwind and reconnect body, mind and soul.

When it is time to check out, the guest finds a display of carefully selected Rituals retail products in the lobby - the perfect way to take the hotel experience back home.



THE RITUAL OF KARMA

“do good and good will come your way”

Inspired by ancient Hindu belief, The Ritual of Karma was designed to help you radiate positivity by living with good karma and practising kindness. Enriched with white tea and holy lotus, the body care, sun care and home collections inspire you to practise kindness in all that you do.

The Ritual of Karma will immerse you in the positive summer's energy all year along thanks to its essence. Take good care of yourself and pay attention to life's tiny details. In the end, all this positivity will come back to you in the form of happiness. Be happy in body, mind and soul.



White tea and holy lotus flower



Boutique Line (30 ml) The Ritual of Karma



Luxury line (47 ml) The Ritual of Karma

.NATURAL.
90%
ORIGIN.

THE RITUAL OF KARMA HOTEL COLLECTION

Enriched with white tea and lotus, The Ritual of Karma collection inspires people to be kind to others and spread positive vibes.

THE RITUAL OF KARMA BOUTIQUE LINE 30 ML & LUXURY LINE 47 ML

There are 5 products available within both The Ritual of Karma amenity lines:
shampoo, conditioner, shower gel, body lotion and a 25 g or 40 g soap bar.





Hotel Dispensers Collection (300 ml) The Ritual of Karma and wall-mounted holders.

THE RITUAL OF KARMA DISPENSERS COLLECTION

Uplift your guests' mood with our exclusive range of hand soap, lotion, shampoo and shower gel in sustainable 300 ml dispensers. Besides, all these products can be combined with the wall-mounted bottle holder.







THE RITUAL OF MEHR

“revitalise body, mind and soul”

Drawing inspiration from Mehr, the Sun god, our new body collection enhances the mood and revitalises the soul. The Ritual of Mehr celebrates the joy and light that comes from the sun, helping you channel that vitality into your life, body, mind and soul.

The Ritual of Mehr, which in Persian means kindness, love and the sun, shares the notion of thinking of our own hearts as a sun; bursts of sunshine that transcend warmth and happiness into our own body, mind and soul.



Sweet oranges and cedarwood



Boutique Line (30 ml) The Ritual of Mehr

.NATURAL.
90%
ORIGIN.

THE RITUAL OF MEHR HOTEL COLLECTION

With revitalising sweet orange and cedarwood, it will infuse you with happiness in the form of sunshine. The sweet, fresh, aromatic and sparkling scent of sweet orange stimulates energy and good mood. The aromatic cedarwood essential oil has a stimulating woody fragrance, which helps to enlighten the soul.

THE RITUAL OF MEHR BOUTIQUE LINE 30 ML

There are 5 products available in The Ritual of Mehr amenity line: shampoo, conditioner, shower gel, body lotion and a 25 g bar of soap.





Hotel Dispensers Collection (300 ml) The Ritual of Mehr and wall-mounted holders.

THE RITUAL OF MEHR DISPENSERS COLLECTION

Transform the daily routine into a meaningful moment with our unique range of hand soap, lotion, shampoo and shower gel in 300ml sustainable dispensers. In addition, these products can be combined with our unique wall bracket.







Mini Gift-set The Ritual of Mehr

THE RITUAL OF MEHR GIFT-SET

Rituals gift-sets will be the icing on the cake: your guests will not forget the experience and will want to come back for more!





The Ritual of Karma candle and scented sticks



The Ritual of Mehr candle and scented sticks

CANDLES AND SCENTED STICKS THE RITUALS COLLECTION

Create the perfect atmosphere in your hotel room with our range of luxury aroma sticks and diffusers. Available in a range of sizes, they will create relaxed and memorable atmospheres and ambiances for your guests.





LANDE

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